

Mr. Gatti's, L.P. considers safeguarding your privacy and the security of your personal information to be of paramount importance. Please take a moment to read our Privacy Policy so that you understand how we treat your personal information. As we continue to bring you better and expanded services, our Privacy Policy may change. If you have any questions about our Privacy Policy, please contact privacymanager@gattispizza.com.

Collection of Information

We may collect your information in the following ways:

1. We collect information that you, our customer, supply to us;
2. We collect information from emails and other contacts that users of our website, including customers, send to us;
3. We collect information electronically on all users of our website, including customers, by means of cookies and access logs.

Personal Information Collection Practices

When you set up an account online for ordering our products and services through www.gattispizza.com, you are required to provide us with your full name, email address, street address, including city, state and zip code, and telephone number. You must also choose a unique user name and password, which are stored by our third-party application service provider.

When you place an order with us by telephone, through our call center or by other means, you may be required to provide us with your full name, street address, including city, state and zip code, and telephone number.

Every time you use our online services, contact us by telephone via our call center, or contact us by other means, we collect information about the Gatti's Pizza restaurant you select and the orders you place.

If you contact us by letter, phone, or email through the "Contact Us" page, "Customer Feedback" page, or "Franchise" page, we will collect your sender information and may collect any other information you voluntarily disclose to us.

Children's Privacy

Online ordering, customer registration for on-line ordering, and other sections of this website, including but not limited to, customer feedback and franchise development, are directed toward and designed for use by persons aged 18 or older. However, we do not establish or maintain registrations for any child whom we know to be under the age of 13. We do not solicit or knowingly collect personally identifiable information from children under the age of 13. If we discover that we have received personally identifiable information from an individual who indicates that he or she is, or whom we otherwise

have reason to believe is, under the age of 13, we will delete such information from our systems.

Cookies

Like many websites on the Internet, our website uses cookies. Cookies are small strings of data placed on users' personal computer hard drives during the exchange of data that happens when your browser points to our website. Cookies enable a website to identify a user's browser as a previous visitor by means of a unique string of numbers assigned on a previous visit. Our cookies assist us in collecting information on the parts of our website you browse and/or access, and recording any preferences you indicate on our website. We also use cookies to make your experience on www.gattispizza.com more personalized, and convenient.

Our cookies cannot and do not retrieve any other data from your hard drive or pass on computer viruses. If you are just browsing our website, a cookie identifies your browser and user ID but not your identity. If you place orders with us, we use cookies to assist in storing your preferences and recording other session information (a "session" is a single visit by you to our website).

Information Storage

Information you provide to us and the information we collect electronically in our computer databases is stored by Mr. Gatti's. We own, maintain and operate our computer servers containing our databases. Access to our computer servers is controlled by firewalls and security gatekeepers.

We may transfer, disclose or share information with third parties that we employ to handle and deliver certain activities (e.g. including, but not limited to, distributing promotional materials and conducting calling campaigns). Such third parties only have access to the personal information needed to perform their functions; they may not use it for any other purposes and have agreed to maintain the confidentiality of such information.

Information Use

We use the personal information that we have stored in our databases in various ways. The next time you use our online ordering service and enter your unique user name and password, we will call up your information from our database to assist us in efficiently processing your order.

When you use your www.gattispizza.com account or our telephone ordering system, we keep track of your food preferences and restaurant choices and analyze that information. We do so in order to be able to email and mail you special advertisements, offers and notices regarding foods and restaurants that fit with your preferences.

We may also use the information to contact you concerning your level of satisfaction with our products and services, to verify incomplete orders, rectify problems or delays with your order or otherwise communicate with you concerning your transactions with us.

We may provide your personal information to our franchisees to enable your local Gatti's Pizza to better serve you. Additionally, we compile information about how our online and telephone ordering systems are used (we do not use personally identifiable information) to be able to improve our service and make it more responsive to our customers' needs.

We may disclose information about our visitors, including personal information, when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our Site and applicable laws, or to protect against misuse or unauthorized use of the website. We also may disclose user information whenever we believe disclosure is necessary to limit our legal liability; to protect or defend our rights or property; or protect the safety, rights, or property of our visitors.

We will not sell, rent, loan, transfer or otherwise disclose any personal information to third parties except as set forth in this statement.

Opt Out Provisions

You control how much we communicate with you via email, mail and telephone. If you do not want to receive emails from us, simply change your www.gattispizza.com account preferences by going to "My Account Information" on the log-in page. There, you can update your personal information and/or uncheck the "Email News/Specials" box. Please allow a minimum of five (5) business days for us to update our databases and stop sending you special offer emails. Additionally, all of our promotional emails allow you to unsubscribe by following the instructions found at the bottom of the emails. Once you unsubscribe you will no longer receive promotional emails during our e-blast campaigns.

We may periodically send email to all registered users of our online ordering service for the purpose of gathering and dispersing data to provide better services to our customers. This type of non-promotional email may include but is not limited to surveys, maintenance notices, system updates and confirmation or other notices in connection with completion of a transaction initiated by a registered user. Please note that you are in no way obligated to respond to non-promotional email surveys or other non-promotional emails that may ask for your participation.

If you do not want to receive offers via mail or telephone, please send an email, including your name and address, to privacymanager@gattis.com or send your name and address to:

Gatti's Pizza
Attention: Privacy Manager
5912 Balcones Dr., Suite 200
Austin, TX 78731

Access To Your Personal Information

Upon your request, we will provide you with access to your unique account-related information and information from contacts that we maintain about you. In your request, please provide us with your current specific contact information so that we can accurately check our records.

Effective Date, Updates and Acceptance

The privacy policy set out above is effective as of October 16, 2008. Your use of the website is subject to this Privacy Policy. By using this website, you are accepting the practices set out in this Privacy Policy. We reserve the right to modify this Privacy Policy at any time by posting the changes on this page. Your continued use of any portion of the website following posting of the updated Privacy Policy will constitute your acceptance of the changes.